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## CONTACT

[jcr-portfolio.com](http://jcr-portfolio.com)  
704 754 2844  
[jesscrissey@gmail.com](mailto:jesscrissey@gmail.com)

333 Greene Ave  
Apt 5B  
Brooklyn, NY

## PERSONAL PROFILE

Sustainable design and smart solutions, socially driven with empathy and a little fun. I feel a strong sense of responsibility as a designer, and I strive to achieve tangible impacts in all of my work. I am a big-picture designer with an eye for detail. I'm not afraid to collaborate and critique, I dance in grid systems, and I excel in crunch time.

In my spare time, I throw myself into cooking and baking; I'm happy just experimenting with unfamiliar techniques and making up recipes as I go. While I love telling a story, I'm just as passionate about experiencing them through books, art, and video games.

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## EDUCATION

### Pratt Institute

Brooklyn, NY  
[2019 - 2021]

- M.S. Identities, Package, and Systems Design (Packaging Design, formerly)
- Honors & Distinction
- Pratt Circle Award
- Communications Design Departmental Scholarship
- Graduate Merit Scholarship

### Tulane University

New Orleans, LA  
[2014 - 2019]

- M. Architecture
- B. Architecture
- Presidential Merit Scholarship

## EXPERIENCE

### Cummins&Partners

Designer  
[May 2022 - Mar. 2023]

- Lead a variety of projects within the luxury hospitality industry ranging from editorial and print collateral to social media. Collaborated closely with strategists, copywriters, and clients to create updated brand identity and unique activations. Specialized in internal brand systems, and ground-up brand development. Adapted to unique briefs by leveraging culinary experience and handcraft skill - ask me about it!

### e.l.f. Cosmetics

Freelance Packaging Designer  
[Oct. 2021 - May 2022]

- Unified packaging to match current brand standards. Led limited edition projects from conceptual ideation to packaging development to social media direction. Worked closely with a global production team to create simple but elevated packaging solutions for the brand's evolving image.

### Artware Editions

Freelance Brand Designer  
[May 2021 - May 2022]

- Executed a system of packaging design to apply to the brand's multiple collaborations. Worked with their internal team to realize the design and later, formatted the consumer wholesale catalogue.

### The Velo Group

Freelance Visual Designer  
[Aug. 2021 - Oct. 2021]

### The Wine Enthusiast Inc.

Freelance Illustrator/Graphic Designer  
[June 2021 - Sept. 2021]

### Dwellingright Inc.

Internship - Brand Designer  
[2020]

### Personal Trainer + Kickboxing Instructor

[2016 - 2019]

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## SKILLS

Adobe Creative Suite  
Rhino 3D  
SolidWorks/KeyShot  
AutoCAD  
Figma  
Brand Systems & Identity  
Illustration  
Rapid Prototyping  
Concept Ideation  
Print Manufacturing  
Product & Industrial Design  
Collaboration & Adaptability